[Saved As: Launching 2021 United Way Campaign – Email to Workplace Employees]

Subject Line:

**Kicking Off Our United Way Annual Campaign**

Dear Employee,

Please mark (Date) on your calendar as the kick-off for (Company’s) Annual United Way of Aroostook fund-raising effort. This year’s campaign will run from (Date to Date) and our Campaign Coordinator (Name), has put together a series of exciting events for us to participate in and support.

(Company Name) cares deeply about our community and the equality of life that makes the Aroostook County area unique. And United Way of Aroostook focuses resources to provide solutions for our community’s most pressing problems.

Through our contributions, we can make sure help is there for families, co-workers, and friends. United Way of Aroostook assures that a broad range of services is available to help local people become independent and self-sufficient. I believe that supporting United Way of Aroostook is a sound decision. We will have a chance to learn more about United Way of Aroostook during our upcoming kickoff rally.

(Company Name) is proud to support United Way of Aroostook. See you all at the kickoff.

Sincerely,

(Campaign Manager)