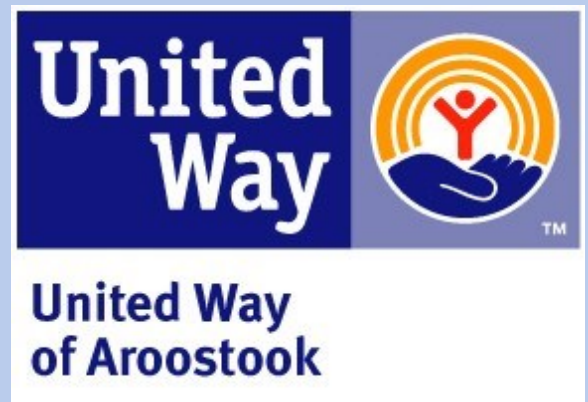


2022-2023 Report to the Community



Bringing our mission to life

United Way of Aroostook brings people together to give, volunteer and take action to help people in need and to support our community's challenges around education, financial stability and health.



Letter from United Way of Aroostook Board President



Another year has come and gone. It seems like just yesterday I was at the 2022 Annual Meeting reading the past President's remarks (he couldn't join us that day) and thinking that it would be my turn to take over the role in a few short weeks. Fast forward one year and I don't know where that time went.

We have all seen a tremendous amount of changes in everyday life over the past 3+ years, ranging from the world shutting down to a worldwide pandemic to large increases in inflation and thus many of us needing to be more mindful of where we spend our hard-earned dollars. Through all of this, we at the United Way have been humbled to witness continued amazingly high levels of giving and thus helping those who need it the most. For that, all we can say is **"Thank you"**. Thank you to the donors, to anyone that has volunteered, and just as importantly, to the agencies we partner with that take those dollars we raise and turn them into services, food, clothing, heat, educational materials, and many other items that directly help those in need. The opportunity to help those that need it is why we all do what we do and why we're involved in the UWA. We are very proud to be a local organization, governed by a local Board, and raising money to help local people.

This past Spring, our prior office space was unexpectedly going to be shut down for an undetermined amount of time. Coincidentally for us, we were planning on moving to our new current location within a few weeks. However, the timing couldn't have been worse, as we were smack dab in the middle of tax season, and we still had tax returns we needed to get filed. Within hours of the news breaking about our former space, teams from ACAP, the United Way, Aroostook Agency on Aging, New Ventures Maine, and various other places sprung into action. ACAP offered us use of their space, clients were informed of the changes, and we didn't skip a beat. We went on to have one of the most successful years of tax filing in our history with the Aroostook Cash Coalition.

Looking ahead to the coming year, we are excited about the opportunities that will be available. We continue to explore opportunities for strengthening existing partnerships, creating new partnerships, and developing ideas for more fundraising opportunities, that will help ensure we are making the biggest impact we can make and helping as many people as possible.

Lastly, a big thank you to Sarah and her team, the wonderful people I serve with on our Board, all the volunteers across our programs (both that we have and that we support), the agencies we work with, and just as importantly, to everyone that has donated their time, treasure and/or talents to help us work towards our mission. This truly is a team effort and I am very proud to be a small part of this tremendous network of people that do so much for the residents of our home.

Tony Lahey

United Way of Aroostook President

Board of Directors 2022-2023

Officers

Board Chair
Tony Lahey, MMG

Immediate Past Chair
Jon Gulliver, NMDC

Vice Chair
Janet Doak, Katahdin Trust Company

Secretary
Sarah Duncan, United Way of Aroostook

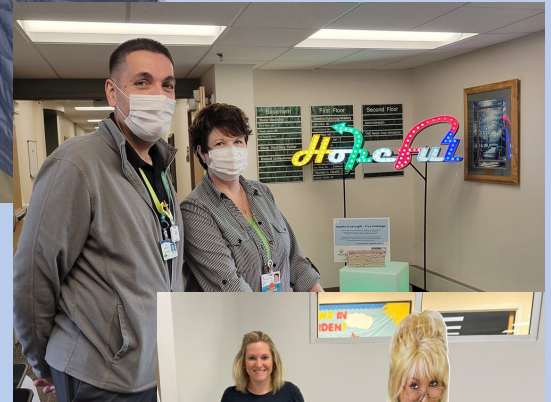
Treasurer
Tim Goff, Machias Savings Bank

Directors

April Belyea, Caribou School Department
Ben Lothrop, Limestone School Department
Chris Carroll, Carroll Management
Elise Perrault, Ameriprise Financial
Gina Leblanc-Eggert, Versant Power
Hillary Hallett, Easton Recreation Director
Janelle Morin, Katahdin Trust Company
Jennifer Deschene, University Credit Union
Judy Dionne, Columbia Forest Products
Karen Gonya, Northern Light Health A.R. Gould
Kelly Landeen, WAGM
Kris Malmborg, Northern Maine Medical Center
Kyle Taylor, The County Federal Credit Union
Melisa Madore, Soleo Health

Our New Vision

Our vision is captured in our slogan, **LIVE UNITED**. We believe individuals, families and communities are stronger if we support one another especially in moments of vulnerability. We provide a way for people to connect and turn their generosity into large-scale good.



The United Way of Aroostook recognizes diversity, equity, and inclusion as core values that are critical success factors in achieving our mission. Diversity, equity, and inclusion are at the heart of what it means to live united and advance the common good. To be a diverse and inclusive system enhances our ability to achieve our mission and goals in education, health, and financial stability. We live united for every person in Aroostook County.

PARTNER AGENCIES



Aroostook Area Agency on Aging Nutritional Services

Aroostook Area Agency on Aging RSVP

Aroostook County Action Program—WIC

Adopt-A-Block

Ashland Caregivers

Catholic Charities

Homeless Services of Aroostook

Hope & Justice Project

2022 Partner Designations - \$140,014.93

2022 Non-Partner Designations - \$35,030.26



PROGRAMS & SPECIAL PROJECTS 2022-2023

211 Maine - \$12,522

Aroostook CA\$H Coalition - \$21,000

Dolly Parton's Imagination Library - \$54,904

Santa's Sleigh - \$12,148 - \$30,000 In Kind

Stuff the Bus Aroostook - \$8,622 - \$10,000 In Kind

Community Cupboards - In Kind Donations

Helping Hands for Warm & Safe Homes - \$92,084

Operation Hunger - \$52,159

High Five Turkey Drive - \$23,330

Book Nook - In Kind Donations to support DIL

Fish River Rural Health - \$6,777

Northern Light A.R. Gould Cares - \$8,545

Dolly's Imagination Telethon—\$26,503

Keep ME Warm—\$4,148



NON-PARTNER DESIGNATIONS

2022-2023

Aroostook County Action Program

ACAP—Early Care & Education

AMHC Suicide Prevention

C.A.N.C.E.R.

Green Valley Association

Houlton Regional Health Services

Foundation

House of Comfort

Pregnancy Care Center of Aroostook

Salvation Army Houlton

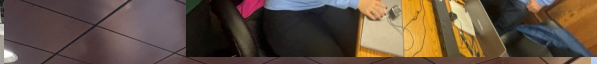
GRANTS 2022-2023

Aid For Kids - \$5,000

Hope & Prosperity Center—\$750

Maine Foster Families—\$500

TOGETHER WE CAN MAKE CHANGE HAPPEN



LIVE UNITED *Awards* & CAMPAIGN CELEBRATION

SPIRIT OF HOPE AWARD

THE COUNTY FEDERAL CREDIT UNION

This award is the highest tribute for corporate community involvement with our partnership. It honors a company that has run the top performing and outstanding workplace campaign and demonstrates their commitment in a comprehensive and tangible way through their partnership with United Way of Aroostook.



CHAMPION OF HOPE AWARD

UNITED INSURANCE

This award celebrates a business that has built an established workplace campaign with increased and consistent participation and engagement and ongoing advocacy of our work to foster a community built on education, health, and financial stability for Aroostook County.



COMMUNITY UNITED PARTNER

THOMPSON FINANCIAL GROUP

This award recognizes a business for their incredible investment as a business partner and their longstanding collaboration with the United Way of Aroostook.



VOLUNTEER OF THE YEAR

CHRIS CARROLL

This award goes to an individual who embodies the spirit of philanthropy by volunteering, supporting campaign and community efforts, and going above and beyond to affect positive change.



PARTNER IN SERVICE AWARD

HUBER

This award honors outstanding achievement in activating a workforce to create hands-on impact in our community and being a top donor for many different United Way of Aroostook programs.



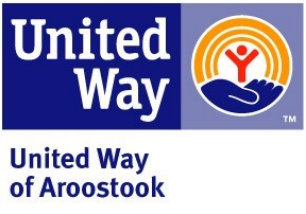
2022
TOP 10 MOST
Engaged
WORKPLACES

#1 Most Engaged Workplace of the Year 2022

The County Federal Credit Union

Other Top Performing Campaigns:

- MMG Insurance
- Katahdin Trust Company
- Northern Light A.R. Gould
- Smith & Wesson
- MSECCA
- Versant
- Twin Rivers
- Aroostook Area Agency on Aging
- Mardens



OUTSTANDING CORPORATE SUPPORT OF \$1,000 OR MORE TO UNITED WAY OF AROOSTOOK

Aroostook Beverage Company

Bangor Savings Bank Corporate Foundation

Bombas

Brooks Family Foundation

Caribou Rotary Club

Carroll's Management Company

Fisher Charitable Foundation

H.M. Payson Company

Huber Engineered Woods LLC

John Morrill Custom Car Wash

Katahdin Trust Company

Kiwanis Club of Presque Isle

LL Bean

Machias Savings Bank

Mapleton Lions Club

MMG

Northern Business Products

Northern Light A.R. Gould

The County Federal Credit Union

Townsquare Media

Trombley Construction Company

US Charitable Trust

Versant



Aroostook CASH

Sponsored by



Our tax volunteers prepared 834 Federal and 296 State filings bringing back over 1.2 Millions Dollars in returns to the people of Aroostook County



STUFF THE BUS

Donated over 900 Backpacks stuffed with school supplies to students in Aroostook County



Santa's Sleigh Project

SERVED OVER 600 CHILDREN WITH CHRISTMAS PRESENTS



Black Tie Gala

We held our first annual Black Tie Gala and raised over \$12,000 to donate back to our community



WE SENT OUT OVER 24,000 BOOKS THIS YEAR WITH DOLLY PARTON'S IMAGINATION LIBRARY



211 MAINE

TOP CALL CATEGORIES

- HEATING FUEL PAYMENT ASSISTANCE
- ELECTRIC SERVICE PAYMENT ASSISTANCE
- FOOD PANTRIES
- RENT PAYMENT ASSISTANCE
- HOUSING SEARCH ASSISTANCE
- AT RISK / HOMELESS HOUSING RELATED
- DISTASTER RELIEF COVID-19
- GENERAL RELIEF
- FOOD VOUCHERS
- VITA PROGRAMS
- AGING & DISABILITY RESOURCES
- FOOD STAMPS / SNAP APPLICATIONS
- HOUSING SEARCH
- COMMUNITY SHELTERS
- GENERAL COUNSELING
- HOME REHABILITATION
- OUTPATIENT MENTAL HEALTH FACILITIES
- CASE / CARE MANAGEMENT

OVER 1,800 AROOSTOOK COUNTY RESIDENTS RECEIVED HELP THROUGH 211 THIS YEAR



THANK YOU!



EDUCATION

+



HEALTH

+



FINANCIAL STABILITY

+

YOU

BE A PART OF THE SOLUTION



United Way
of Aroostook

RAISED HERE. | STAYS HERE. | SHARED HERE.



Sarah Duncan—Executive Director
sarah@unitedwayarostook.org

Susan Watson—Finance Administrator
sue@unitedwayarostook.org

Phone: 207-764-5197

www.unitedwayarostook.org

New Address: 769 Main Street Suite 1 Presque Isle, Maine 04769

New Mailing Address: P.O. Box 55 Presque Isle, Maine 04769

Thank you to all that have made the move over the past few months easier and we welcome you to come visit our new space!